NEWS RELEASE February 19, 2024 FOR IMMEDIATE RELEASE Contact Information: Jessie King, Senior Account Manager TRINDGROUP Phone: (334) 246-1535 Email: jessie.king@trindgroup.com

## **Aquasend Hires Austin Vincent as Sales Development Representative** Vincent brings a growth and technology-focused mindset to the Aquasend team

**Vista, Calif. (February 19, 2024)** – Aquasend recently hired Austin Vincent as a Sales Development Representative. Austin has an impressive background in both business development and sales marketing operations and management. His proficiency in sales solutions coupled with his technology insight will be an integral factor in continuing Aquasend's mission of transforming the global aqua farming industry.

As a Sales Development Representative, Vincent will work closely will aquaculture farmers, researchers, scientists and academic research institutions. Vincent will be an asset to those seeking solutions in managing aquatic production and obtaining necessary water quality data more efficiently and affordably, across varied segments of the aquatic industry.

"Aquasend is allowing me to utilize my experience and passion to impact the global environment positively. Growing up on the coast, I understand the need to protect and improve aquaculture worldwide. As I step into this position, I am eager to help aquaculture farmers by providing Aquasend's most efficient and reliable water quality management devices," Vincent said.

Vincent excels in sales management, new business and sales development, identifying strategic opportunities for business growth, revenue operations and lead generation. Vincent received a Bachelor of Science in Business Administration Marketing from California State University San Marcos.

"Aquasend is thrilled to have Austin join our team and serve as Sales Development Representative. Not only does Austin have a strong sales and marketing background, he brings a drive to achieve growth while helping Aquasend current and future customers succeed. He embodies an excitement for technology and the future of innovation in the environmental and aquaculture markets, and we know Austin will be a great addition to our team," said Kristin Elliott, CEO of Aquasend.

## ###

## About Aquasend

In 2019, Aquasend was born in the R&D labs of its parent company, Precision Measurement Engineering (PME). Researchers began testing oxygen-sensing and water-quality equipment with aqua farm managers. Aquasend's newest product, the Aquasend Beacon, provides aquaculture farmers with tools and continuous reporting to instantly manage dissolved oxygen and temperature levels. Aquasend's mission is to help aqua farmers worldwide more efficiently and affordably manage production by providing innovative technology. Follow Aquasend on Facebook, LinkedIn, and Twitter and visit www.aquasend.com to learn more.